

# Blyth Directory



A handy advertising directory, delivered free every month, featuring the best local businesses

- A free, A5, full colour, monthly booklet delivered to 4,500 homes in Blyth, South Beach & Bebside.
- Targets residents with good levels of disposable income, in new and established estates, who shop local, and aren't necessarily on social media.
- The most cost effective print media platform.
- Distributed by our own in-house team, so we know exactly where every copy goes.

The Blyth Directory is an A5, full colour, local booklet, delivered free of charge to 4,500 homes in Blyth, South Beach and Bebside every month. The Directory gives local residents a handy sized guide to a range of local businesses in and around the town, along with a list of local events.

The Directory targets a wide range of homes in Blyth, with our distribution areas being carefully selected to ensure that every copy of the Directory reaches an affluent audience with high levels of disposable income who, in the main, shop local. We also try to target homes who are not necessarily on social media and do not receive any other local magazine. We have used our ten years of local advertising knowledge to map out what we believe are the key estates in the town, and are mixing established estates with brand new homes.

## Distribution Areas

- SOUTH BEACH
- Portland Wynd
- Blagdon Drive Estate
- Balmoral Drive Estate
- EastWood Avenue
- Albatross Way
- South Shore
- South Beach Estate
- Wellesley Drive Estate
- NEWSHAM FARM
- BEBSIDE
- Craighill Park
- ASDA Estate including all new homes in Crofton Grange and Horton Park

## Advertising Rates

FRONT COVER	£150	<b>Book 3 adverts</b>
BACK COVER	£125	<b>receive 10% Discount</b>
FULL PAGE	£90	<b>Book 6 adverts</b>
HALF PAGE	£50	<b>receive 20% Discount</b>
QUARTER PAGE	£30	<b>Book 12 adverts</b>
		<b>receive 30% Discount</b>

Artwork design charge is £15, if required.

Full terms and conditions are available at [www.northeastdirectories.co.uk/terms-and-conditions](http://www.northeastdirectories.co.uk/terms-and-conditions). The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.

## Dates

Booking & Artwork deadline: 1st of the month

Distribution: 12th - 24th of the month

## Contact

For more details or to book a space contact Richard:

Tel **07526 522272** Email [info@northeastdirectories.co.uk](mailto:info@northeastdirectories.co.uk)