

Cramlington Directory

A handy advertising directory, delivered free every month, featuring the best local businesses

- A free, A5, full colour, monthly booklet delivered to 4,000 homes in Cramlington.
- Targets residents with good levels of disposable income, who shop local, and aren't necessarily on social media.
- The most cost effective print media platform in the local area.
- Distributed by our own in-house team, meaning we know exactly where each copy goes.



The Cramlington Directory is an A5, full colour, local booklet, delivered free of charge to 4,000 homes in Cramlington every month. The Directory gives local residents a handy sized guide to a range of local businesses in and around the town.

The Directory targets a wide range of homes in Cramlington, with our distribution areas being carefully selected to ensure that every copy of the Directory reaches an affluent audience with high levels of disposable income who, in the main, shop local. We also try to target homes who are not necessarily on social media and do not receive any other local magazine. We have used our ten years of local advertising knowledge to map out what we believe are the key estates in the town, and the response to the first three issues has more than backed up our thinking!

Since its launch in 2017, the Cramlington Directory has proved a resounding success for our advertisers and has been well received by residents and businesses in the town.

Distribution Areas

- Windburgh Drive to Wester Kirk areas
- Greenlaw Road, Grindon Place, Glenluce Drive, Grassington Drive, Grey Ave areas
- Lamonby Way, Longhirst Drive areas
- All Estates off Lancastrian Rd
- Hebron Way, Melling Rd areas
- Ringwood Drive areas
- Newlyn Drive areas
- Kendal Drive areas
- Totnes Drive areas
- Yarmouth Drive areas
- Glazebury Way areas
- 300 new homes in Cramlington centre

Advertising Rates

FRONT COVER	£150	Book 3 adverts receive 10% Discount
BACK COVER	£125	
FULL PAGE	£90	Book 6 adverts receive 20% Discount
HALF PAGE	£50	
QUARTER PAGE	£30	Book 12 adverts receive 30% Discount

Artwork design charge is £15, if required.

Full terms and conditions are available at www.northeastdirectories.co.uk/terms-and-conditions

The placing of an advertisement shall be deemed to be an acceptance of those terms and conditions.

Deadlines

Artwork: 1st every month

Distribution: 10th every month

Contact

For more details or to book a space contact Richard:
Tel **07526 522272** Email info@northeastdirectories.co.uk